**RUSA Allocations Board**

**10/25/2021 Special Events Hearing**

7:05 - TEDxRutgers

7:25 - TWESE

7:55 - Rutgers Esports

8:15 - AIR

8:35 - TASA

8:55 - WISO - on ZOOM

9:15 - RU Natya - on ZOOM

9:35 - Muslim Student Association

9:55 - Black Student Union - on ZOOM

TEDxRutgers

Organization Name

TEDxRutgers

SABO Account Number

1538

Mission of Organization(from your group's constitution)

The purpose of this organization shall be to build a student-led collaborative experience inspiring, thinking and moving others to purposeful action.

Through our organization we wish to promote collaboration between the dierent schools, organizations and administrative units of the University. We

aim to foster the ideas of TED, “believing passionately in the power of ideas to change attitudes, lives and ultimately the world.” Through this

organization we plan to host regular TEDTalk viewings and organizing and structural planning of an annual event, TEDx Rutgers, that would bring

together leading thinkers, performers and doers to share ideas that matter in any discipline.

Name of Contact Person

Yan Leyzerovych

Position in Organization

Treasurer

Contact email(must be checked daily)

yl1380@scarletmail.rutgers.edu

Organization Advisor

I don't know

Current Generated Revenue of Organization

$926.69

Special Event Name

TEDxRutgers 2022 Conference

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

TEDxRutgers is a non-profit student-led organization dedicated to empowering individuals through ideas. It holds the only license across all Rutgers

University campuses to host TEDx branded events and conferences. Founded in 2011, it aims to foster an environment for spreading ideas, with live

10/21/21, 12:07 PM Submission - getINVOLVED

https://rutgers.campuslabs.com/engage/actioncenter/form/53d83925-41af-4a35-9657-58c0c8d556d4/submission/67594021-fca2-4257-8bfa-c9a8b998eea1 2/7

Historical Information

speakers and TEDTalks videos, serving as a means to inspire deep discussions and connections between individuals with various backgrounds. We strive

to showcase the Rutgers community by hosting student and faculty speakers who are innovators in their respective fields. TEDxRutgers has grown

exponentially since its first conference, in both attendance and user experience. The TEDxRutgers conference brings together over 500 undergraduate

students from all Rutgers schools, as well as members of the community. The conference itself is the culmination of a year-long, team eort in planning,

designing, and marketing, and is designed to be enjoyed by those of any background, area of expertise, or occupation. TEDxRutgers prides itself in being

an immersive and memorable experience for all attendees, from the interactive rooms that correspond to the current year's theme to the remarkable

TED talks. As a whole, we hope to challenge the community to think critically and be motivated to make a positive impact on our world. More

information regarding our past conferences and the TEDxRutgers team can be found at tedxrutgers.com.

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

DOWNLOAD FILE

Academic Year(the most recent academic year your event was held)

2020-2021

Attendance (RU Students)

Unavailable (Note: as the conference was held online. We only have access to registration data. 581 people registered. 187 registered with a Rutgers

Email. 231 people logged into the conference. The split between Rutgers and Non-Rutgers for those who attended is not available)

Attendance (Non-RU Guests)

Unavailable (Please see note for RU Students Attendance)

Location

Hopin Event Technology Platform

Admission Charge (RU Students/Guests)

$0

Co-Sponsorships

RUSA Allocations, Linode, LCC, Rutgers Computer Science Department, Rutgers Honors College, Rutgers School of Engineering, Rutgers Alumni

Association

Advertising

$863

Room Rental/Equipment

$398

Entertainment

0

Honorarium

0

Cultural Food

0

Food

0

Supplies/Materials

0

Security (NOTE: this is funded from a separate pool of money but is useful for our planning purposes)

0

Costumes/Props

0

Other

$1,802

TOTAL COST (excluding security)

$3,063

Advertising

Includes the cost of two marketing campaigns preceding the conference ($250 and $563). Ads were placed on Facebook and Instagram. Also includes $50

expense to buy Amazon gift cards used in an Instagram giveaway (two students who registered for the conference and commented on TEDxRutgers posts

were chosen at random).

Room Rental/Equipment

Includes the cost of holding our conference on the Hopin platform.

Entertainment

n/a

Honorarium

n/a

10/21/21, 12:07 PM Submission - getINVOLVED

https://rutgers.campuslabs.com/engage/actioncenter/form/53d83925-41af-4a35-9657-58c0c8d556d4/submission/67594021-fca2-4257-8bfa-c9a8b998eea1 4/7

Current Budget

Cultural Food

n/a

Food

n/a

Supplies/Materials

n/a

Costumes/Props

n/a

Other

Includes cost of gifts sent to our speakers post-conference (including books, mugs and chocolates) as well as the shipping costs ($302). Also, includes a

$1,500 editing fee paid to a Rutgers student contracted by TEDxRutgers.

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

DOWNLOAD FILE

Expected Attendance (RU Students)

500

Expected Attendance (Non-RU Guests)

100

Please provide a justification for your expected attendance(include as much historical data as possible).

The conference in 2019 attracted 400 RU Students and 100 Non-RU attendees. The conference in 2020 attracted 250 RU Students and 100 Non-RU

attendees. This amount was lower than the previous year's attendance since 2020 was the first year TEDxRutgers charged for admission. In order to

manage expectations for conference attendance with the added barrier of an admission charge, we limited the total number of tickets for sale to a lower

amount than historically. However, we were still able to sell out of all tickets. We strongly believe the 2021 conference was not representative of future

conferences. It was held online, and thus showed lower engagement than in-person conferences in 2020 and 2019. 581 people registered and 231

actually attended, implying a 40% conversion. Registration data showed 187 Rutgers emails, though it is possible that some Rutgers students registered

with their private emails. Data for which registrants actually attended, is unavailable. The online format and the fact that the conference was free,

lowered incentives for registrants to follow through with their commitment to the conference. Regarding the 2022 conference, given the resilient demand

in spite of the introduction of admission charge in 2020, TEDxRutgers is planning to increase the total tickets on sale to allow for an attendance of about

500 RU Students and 100 Non-RU Guests. This implies both organic growth in attendance and a post-pandemic excitement among the Rutgers

community to reunite in communal settings such as one that the TEDxRutgers conference provides.

Date of Event

2/26/22

Location of Event

Livingston Student Center

Admission Charge for RU Student

$15

Admission Charge for Non-RU Guest

$25

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

No co-sponsorships secured at this point. Past co-sponsors include: Rutgers Honors College, Rutgers School of Engineering, Rutgers Computer Science

Department, Linode LLC, Rutgers Undergraduate Student Alliance of Computer Science (USACS), Rutgers Mobile Application Development Club

(RUMAD), GenUN, Delta Sigma Pi, Rutgers Consulting Group, Club Tennis, Future Healthcare Administrators (FHA), RU Jain, Little Investment Bankers of

Rutgers (LIBOR).

Amount Fundraised

$0

Room Rental/Equipment

$6,504

Entertainment

$300

Honorarium

$1,000

Cultural Food

$0

Food

$9,723

Supplies/Materials

$3, 498

Security

$0

Costumes/Props

$1,350

Other

$1,550

Total Cost (excluding security)

$23, 925

Room Rental/Equipment

Include LSC rental fees, BlueMoon Productions (video services), Amplifire Entertainment (lighting services). IMPORTANT: Please see the cost break down

in the attached spreadsheet.

Entertainment

Includes the cost of hiring a student group to perform during half-time. Student groups charge between $200-$400. We deem $300 a reasonable

estimate.

Honorarium

Includes the travel, accommodation and food costs for speakers for which they will be reimbursed from our funds. IMPORTANT: Please see the

comprehensive cost break down in the attached spreadsheet.

Cultural Food

n/a

Food

Includes costs for Panera catering. Panera is the optimal vendor for us because it provides a sense of consistency from the last in-person conference as

well as several options for different diets. IMPORTANT: Please see the comprehensive cost break down in the attached spreadsheet.

Supplies/Materials

Includes decoration costs and swag bag/contents costs for the 600 audience members. IMPORTANT: Please see the comprehensive cost break down in

the attached spreadsheet.

Security

n/a

Costumes/Props

Includes the cost of uniforms and lanyards for the volunteers and the TEDx team for the day of the conference. IMPORTANT: Please see the

comprehensive cost break down in the attached spreadsheet.

Other

Add an Attachment

Includes advertising costs and costs of gifts sent to speakers post-conference. IMPORTANT: Please see the comprehensive cost break down in the

attached spreadsheet.

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

DOWNLOAD FILE

What distinguishes this event from other events on campus and other events you hold during the semester?

The TEDxRutgers annual conference is our flagship event. The team spends an entire year, working on and perfecting all aspects of the conference

through our hardworking subteams: design, finance, logistics, marketing, technology, and speaker curating. As a fully student-run organization, we take

great pride in the culmination of this year of collaboration, especially when we see our peers enjoying the conference experience as much as we do. We

are the only TED-licensed organization at Rutgers, and as such, we take great care to make the annual conference a reflection of the TED organization’s

core value: giving a platform to ideas worth spreading. One of the most unique facets of TEDxRutgers is that on top of bringing together some of the

greatest thinkers and makers, we open up our stage to our very own Rutgers students. Each year, 2 of our 8 speakers are selected from the Rutgers

student body through SpeechCra

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We will keep track of attendance by cross-referencing ticket sale information provided by Rutgers Sabo Tickets with the information the attendee

provides at the front desk. I

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

N/A

TWESE

Organization Name

TWESE, The Organization for African Students and Friends of Africa

SABO Account Number

74

Mission of Organization(from your group's constitution)

The purpose of this student organization is to provide academic and cultural integration assistance of African students, friends of Africa and also to

provide a medium for social and intellectual interaction. A. To create a haven for all African students and friends of Africa at Rutgers University. B. To

introduce Africa as a continent, a culture and as a way of life to the Rutgers Community. C. To create in this haven; and African atmosphere of unity and

mutual cooperation for the above mentioned students. D. To be able to share a first hand experience and knowledge about Africa to all the African-

American organization and communities. E. To be a link between Africa and the United States for the benefit of students in Africa, as well as students in

the United States. F. To keep African students and friends of Africa in the United States aware of current events in Africa. G. To get African faculty and staff

to become active in the organization and to help expose them to the membership as positive role models. H. To help new African students and friends of

Africa understand the workings of the University, so as to provide a smooth transition into the University and also to ensure a better working relationship

between the above mentioned students and the faculty, staff and administration of the University. I. To coordinate programs and activities to help

communicate the above stated aims.

Name of Contact Person

Sandra Ulokameje

Position in Organization

Treasurer

Contact email(must be checked daily)

sau25@scarletmail.rutgers.edu

Organization Advisor

Phil Chambers (phillip.chambers@rutgers.edu)

Current Generated Revenue of Organization

$10,546.45

Special Event Name

Annual African Pride Banquet: Melodies of the Motherland

Historical Information

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

The purpose of this event is to showcase African culture in different ways including food, performances, entertainment, and more. This event will give

others the opportunity to see the unity with the African atmosphere. This event will bring awareness to the diversity in Africa.

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

DOWNLOAD FILE

Academic Year(the most recent academic year your event was held)

2019

Attendance (RU Students)

150

Attendance (Non-RU Guests)

40

Location

Livingston Hall

Admission Charge (RU Students/Guests)

$10/$12

Co-Sponsorships

MSU, Haitian Association Rutgers University, Black Men's Collective, Wanawake

Advertising

300

Room Rental/Equipment

400

Entertainment

3000

Honorarium

N/A

Cultural Food

2000

Food

N/A

Supplies/Materials

3000

Security (NOTE: this is funded from a separate pool of money but is useful for our planning purposes)

N/A

Costumes/Props

3000

Other

500 for photography, 500 videographer, 600 makeup, 600 DJ, 400 Host

TOTAL COST (excluding security)

14300

Advertising

Flyer designer and duplication

Room Rental/Equipment

Setup and Room reservation

Entertainment

Perfromances, DJ, Host

Honorarium

N/A

Cultural Food

Jollof: 6 pans, Fried Rice: 2 pans, Baked Chicken: 2 pans, Jerk Chicken : 4 pans , Plantain: 3 pans , Salad

Food

Current Budget

N/A

Supplies/Materials

Table cloths, centerpieces, decorations, (Plates, forks, napkins)

Costumes/Props

Fabric and designer fees

Other

Photography, Videography, Makeup, Host

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

DOWNLOAD FILE

Expected Attendance (RU Students)

160

Expected Attendance (Non-RU Guests)

30

Please provide a justification for your expected attendance(include as much historical data as possible).

Students are excited about the return of the annual banquet, so we expect a large turnout. In the past when we hosted this event around 200 people

attended our event, so we expect the same turnout.

Date of Event

11/06/2021

Location of Event

Douglass Student Center Trayes Hall

Admission Charge for RU Student

$10

Admission Charge for Non-RU Guest

$12

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

United Black Council

Amount Fundraised

N/a

Room Rental/Equipment

400

Entertainment

6400

Honorarium

N/A

Cultural Food

$3000

Food

N/A

Supplies/Materials

4000

Security

N/A

Costumes/Props

1500

Other

2000

Total Cost (excluding security)

21,200

Room Rental/Equipment

Room reservation, room setup, projector fee

Final Questions

Entertainment

DJ, Host, Photography, Performers

Honorarium

N/A

Cultural Food

Jollof: 6 pans, Fried Rice: 2 pans, Baked Chicken: 2 pans , Jerk Chicken : 4 pans, Plantain: 3 pans, Salad, Pastries

Food

N/A

Supplies/Materials

Decorations

Security

N/A

Costumes/Props

TDT Costume

Other

Makeup Artist, Fabric, Tailor

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

n/a

What distinguishes this event from other events on campus and other events you hold during the semester?

The event will bring in performances from within Rutgers and outside, and these performances will demonstrate the African culture. Showcasing culture

on a platform allow others to be aware of the importance of African culture. We are hosting a grand scale event of showcasing African culture in a way we

don't normally do during our general body meetings.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We will take account of the students/guests who are buying tickets on a google spreadsheet with their contact information for the event and check their

name off at the entrance.

Add an Attachment

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

N/A

TWESE Event 2

Organization Name

TWESE, The Organization for African Students and Friends of Africa

SABO Account Number

74

Mission of Organization(from your group's constitution)

The purpose of this student organization is to provide academic and cultural integration assistance of African students, friends of Africa and also to

provide a medium for social and intellectual interaction. A. To create a haven for all African students and friends of Africa at Rutgers University. B. To

introduce Africa as a continent, a culture and as a way of life to the Rutgers Community. C. To create in this haven; and African atmosphere of unity and

mutual cooperation for the above mentioned students. D. To be able to share a first hand experience and knowledge about Africa to all the African-

American organization and communities. E. To be a link between Africa and the United States for the benefit of students in Africa, as well as students in

the United States. F. To keep African students and friends of Africa in the United States aware of current events in Africa. G. To get African faculty and staff

to become active in the organization and to help expose them to the membership as positive role models. H. To help new African students and friends of

Africa understand the workings of the University, so as to provide a smooth transition into the University and also to ensure a better working relationship

between the above mentioned students and the faculty, staff and administration of the University. I. To coordinate programs and activities to help

communicate the above stated aims.

Name of Contact Person

Sandra Ulokameje

Position in Organization

Treasurer

Contact email(must be checked daily)

sau25@scarletmail.rutgers.edu

Organization Advisor

Phil Chambers (phillip.chambers@rutgers.edu)

Current Generated Revenue of Organization

10,596.45

Special Event Name

Twese Annual Fashion Show

Historical Information

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

Twese Annual Fashion Show has taken place for over 31 years now, this event is an opportunity to show others the importance of African culture and

pride. In the fashion show Rutgers students model clothing that represents the traditions of African culture. This event creates an African atmosphere of

unity and a haven for all African students.

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

DOWNLOAD FILE

Academic Year(the most recent academic year your event was held)

2019

Attendance (RU Students)

350

Attendance (Non-RU Guests)

50

Location

College Ave Student Center

Admission Charge (RU Students/Guests)

10/12

Co-Sponsorships

Rutgers Wanawake, West Indian Student Organization, Black Student Union, Rutgers NAACP

Advertising

100

Room Rental/Equipment

4584

Entertainment

1625

Honorarium

N/A

Cultural Food

900

Food

N/A

Supplies/Materials

400

Security (NOTE: this is funded from a separate pool of money but is useful for our planning purposes)

N/A

Costumes/Props

3448

Other

1770

TOTAL COST (excluding security)

12827

Advertising

Flyer designer and duplication

Room Rental/Equipment

Stage and Room fee

Entertainment

DJ, Host, Performances

Honorarium

N/A

Cultural Food

N/A

Current Budget

Food

Cocktail bar, drinks

Supplies/Materials

Decorations

Costumes/Props

Designers and TDT costume

Other

Videographer, Photographer, Hangers and Racks, Makeup

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

DOWNLOAD FILE

Expected Attendance (RU Students)

350

Expected Attendance (Non-RU Guests)

50

Please provide a justification for your expected attendance(include as much historical data as possible).

Students are excited about the return of the annual fashion show, so we expect a large turnout. In the past when we hosted this event around 400 people

attended so we expect the same turnout.

Date of Event

March 5, 2022

Location of Event

College Ave Student Center

Admission Charge for RU Student

10

Admission Charge for Non-RU Guest

12

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

N/A

Amount Fundraised

N/A

Room Rental/Equipment

4200

Entertainment

4900

Honorarium

N/A

Cultural Food

N/A

Food

1200

Supplies/Materials

3500

Security

N/A

Costumes/Props

3000

Other

7800

Total Cost (excluding security)

24600

Room Rental/Equipment

Stage and Room Fee

Final Questions

Entertainment

DJ, Performers

Honorarium

N/A

Cultural Food

N/A

Food

Cocktail hour, drinks

Supplies/Materials

Decorations

Security

N/A

Costumes/Props

Designers/ TDT costumes

Other

Videographer, Photographer, Makeup, Host, Hangers and Racks

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

n/a

What distinguishes this event from other events on campus and other events you hold during the semester?

This is a large event that happens every that students look forward to and distinguishes so much culture.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We will use a google docs, that will keep track of students name, id, and information.

Add an Attachment

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

N/A

Rutgers Esports

Organization Name

TWESE, The Organization for African Students and Friends of Africa

SABO Account Number

74

Mission of Organization(from your group's constitution)

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provide a medium for social and intellectual interaction. A. To create a haven for all African students and friends of Africa at Rutgers University. B. To

introduce Africa as a continent, a culture and as a way of life to the Rutgers Community. C. To create in this haven; and African atmosphere of unity and

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American organization and communities. E. To be a link between Africa and the United States for the benefit of students in Africa, as well as students in

the United States. F. To keep African students and friends of Africa in the United States aware of current events in Africa. G. To get African faculty and staff

to become active in the organization and to help expose them to the membership as positive role models. H. To help new African students and friends of

Africa understand the workings of the University, so as to provide a smooth transition into the University and also to ensure a better working relationship

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Name of Contact Person

Sandra Ulokameje

Position in Organization

Treasurer

Contact email(must be checked daily)

sau25@scarletmail.rutgers.edu

Organization Advisor

Phil Chambers (phillip.chambers@rutgers.edu)

Current Generated Revenue of Organization

10,596.45

Special Event Name

Twese Annual Fashion Show

Historical Information

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

Twese Annual Fashion Show has taken place for over 31 years now, this event is an opportunity to show others the importance of African culture and

pride. In the fashion show Rutgers students model clothing that represents the traditions of African culture. This event creates an African atmosphere of

unity and a haven for all African students.

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

DOWNLOAD FILE

Academic Year(the most recent academic year your event was held)

2019

Attendance (RU Students)

350

Attendance (Non-RU Guests)

50

Location

College Ave Student Center

Admission Charge (RU Students/Guests)

10/12

Co-Sponsorships

Rutgers Wanawake, West Indian Student Organization, Black Student Union, Rutgers NAACP

Advertising

100

Room Rental/Equipment

4584

Entertainment

1625

Honorarium

N/A

Cultural Food

900

Food

N/A

Supplies/Materials

400

Security (NOTE: this is funded from a separate pool of money but is useful for our planning purposes)

N/A

Costumes/Props

3448

Other

1770

TOTAL COST (excluding security)

12827

Advertising

Flyer designer and duplication

Room Rental/Equipment

Stage and Room fee

Entertainment

DJ, Host, Performances

Honorarium

N/A

Cultural Food

N/A

Current Budget

Food

Cocktail bar, drinks

Supplies/Materials

Decorations

Costumes/Props

Designers and TDT costume

Other

Videographer, Photographer, Hangers and Racks, Makeup

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

DOWNLOAD FILE

Expected Attendance (RU Students)

350

Expected Attendance (Non-RU Guests)

50

Please provide a justification for your expected attendance(include as much historical data as possible).

Students are excited about the return of the annual fashion show, so we expect a large turnout. In the past when we hosted this event around 400 people

attended so we expect the same turnout.

Date of Event

March 5, 2022

Location of Event

College Ave Student Center

Admission Charge for RU Student

10

Admission Charge for Non-RU Guest

12

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

N/A

Amount Fundraised

N/A

Room Rental/Equipment

4200

Entertainment

4900

Honorarium

N/A

Cultural Food

N/A

Food

1200

Supplies/Materials

3500

Security

N/A

Costumes/Props

3000

Other

7800

Total Cost (excluding security)

24600

Room Rental/Equipment

Stage and Room Fee

Final Questions

Entertainment

DJ, Performers

Honorarium

N/A

Cultural Food

N/A

Food

Cocktail hour, drinks

Supplies/Materials

Decorations

Security

N/A

Costumes/Props

Designers/ TDT costumes

Other

Videographer, Photographer, Makeup, Host, Hangers and Racks

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

n/a

What distinguishes this event from other events on campus and other events you hold during the semester?

This is a large event that happens every that students look forward to and distinguishes so much culture.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We will use a google docs, that will keep track of students name, id, and information.

Add an Attachment

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

N/A

Association of Indians at Rutgers

Organization Name

Association of Indians at Rutgers

SABO Account Number

22

Mission of Organization(from your group's constitution)

Over forty years ago, the Association of Indians at Rutgers was created with the goal of celebrating and promoting various parts of the Indian culture to

its community. Now, the organization has flourished and fulfilled that credo beyond anyone’s imagination. Today, we are the largest cultural

organization at Rutgers, a university that encompasses the largest population of South Asian students in the nation. Our university’s rich and diverse

population allows us to not only celebrate our own way of life through shows and events, but also to show people of all backgrounds the depth of Indian

culture and tradition. We continually strive to preserve our own nationality while integrating it into our daily lives in America. Through community

services projects and fundraisers, we support the community and aim to give back to the culture that has given us so much and has shaped us to be who

we are. Our hopes to become a successful and well-known organization on campus are driven by our organization's goals. We aim to... • Promote cultural

and social awareness of the Indian tradition to all students at Rutgers University • Provide opportunities for out members to display appreciation for

Indian culture through various events, which include shows, meetings, and other cultural get-togethers • Help our society by organizing relief efforts and

funding to those less fortunate by way of the many charitable organizations we support • Interact with other cultural organizations in order to bring unity

to the Indian community. It is the continual drive and effort by our members, along with those from Rutgers who help us along the way, that make the

Association of Indians recognizable and fulfill our mission statement.

Name of Contact Person

Rushika Barvalia

Position in Organization

President

Contact email(must be checked daily)

rb1072@scarletmail.rutgers.edu

Organization Advisor

Asian American Cultural Center (aacc@echo.rutgers.edu)

Current Generated Revenue of Organization

$1283.11

Special Event Name

AIR Show

Historical Information

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

Twenty-six years ago, the Association of Indians at Rutgers started a tradition with the intent that it would unite the South Asian community and spread

the beauty of our culture and traditions through more artistic expressions. Now, AIR can proudly say that it is successfully completed this goal over forty

times in that twenty-seven year span. Every semester, AIR organizes the largest South Asian cultural event on campus, showcasing the talents and hard

work of our very own Rutgers students to the community, which they are so proud to be a part of. This event is held in honor of two of the most integral

holidays in Indian culture – Diwali and Holi. Diwali, which occurs in the fall, is a celebration of our New Year that is deeply imbedded in the traditions and

beliefs of our ancestors. Holi is a traditional celebration to usher in the Spring season and has been preserved for centuries, enriched with time-honored

events and beliefs. With locations that have spanned across the state, this annual show has taken place at Nicholas Music Center in the past decade and

has earned a reputation on campus for being one of the most anticipated events throughout the semester. The dynamics of the show are pushed to a

new level, from the quality of the actual performances to the innovative nature of each show’s theme and backdrop to the efficiency of details such as

advertising and sponsors. In the Spring of 2008, AIR brought this cultural program back to its original location, The State Theater of New Jersey. Learning

from the mistakes of older boards and from last semester itself, AIR is now ready to put on a show of even greater magnitude through its students, by

using funds more efficiently, and creating even a greater awareness for our charity, SOS Children’s Villages International. AIR has prided itself in giving

back to the community through each of these showcases. Once a year, the show’s profits benefit a charity. In the past, charities such as UNICEF, Asha for

Education, Sankara Eye Foundation, Heifer International, Sachin Shah Cares Foundation, Not For Sale, Charity: Water, and Vibha have in total received

over $60,000 in donations because of this event. Never an organization to rest on its laurels, this year AIR aims to push the bar even further and spread

the knowledge of our culture and ethnicity to even more individuals in and out of the South Asian and Rutgers community.

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

DOWNLOAD FILE

Academic Year(the most recent academic year your event was held)

2020

Attendance (RU Students)

350

Attendance (Non-RU Guests)

75

Location

Nicholas Music Center

Admission Charge (RU Students/Guests)

$10

Co-Sponsorships

We do not have any sponsorships yet, but we are planning to reach out to multiple organizations to get 7 or more co-sponsorships.

Advertising

$50

Room Rental/Equipment

$20,000

Entertainment

$5,000

Honorarium

$35,000

Cultural Food

$0

Food

$0

Supplies/Materials

$150

Security (NOTE: this is funded from a separate pool of money but is useful for our planning purposes)

$200

Costumes/Props

$0

Other

$0

TOTAL COST (excluding security)

$60,200

Advertising

We will be posting on Social Media (Facebook, Instagram, Snapchat), we will be tabling through the Rutgers student centers, and we will post fliers in all

5 campuses.

Room Rental/Equipment

We will need to rent out Nicholas Music Center for the entire day of the AIR Show, as well as use all of their state equipment including lights, sounds,

projector and much more.

Current Budget

Entertainment

We will need to hire a DJ who will bring his own equipment and lighting equipment.

Honorarium

We are looking into brining a well known South Asian artist to perform at the end of the AIR Show event. Some artists we are looking into right now

include Jay Sean and Mickey Singh.

Cultural Food

We will not have food at this event.

Food

We will not have food at this event.

Supplies/Materials

We will need folders, printing money for itineraries, lanyards, tape, and pens.

Costumes/Props

We will not use costumes/props.

Other

n/a

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

n/a

Expected Attendance (RU Students)

350

Expected Attendance (Non-RU Guests)

75

Please provide a justification for your expected attendance(include as much historical data as possible).

Twenty-six years ago, the Association of Indians at Rutgers started a tradition with the intent that it would unite the South Asian community and spread

the beauty of our culture and traditions through more artistic expressions. Now, AIR can proudly say that it is successfully completed this goal over forty

times in that twenty-seven year span. Every semester, AIR organizes the largest South Asian cultural event on campus, showcasing the talents and hard

work of our very own Rutgers students to the community, which they are so proud to be a part of. This event is held in honor of two of the most integral

holidays in Indian culture – Diwali and Holi. Diwali, which occurs in the fall, is a celebration of our New Year that is deeply imbedded in the traditions and

beliefs of our ancestors. Holi is a traditional celebration to usher in the Spring season and has been preserved for centuries, enriched with time-honored

events and beliefs. With locations that have spanned across the state, this annual show has taken place at Nicholas Music Center in the past decade and

has earned a reputation on campus for being one of the most anticipated events throughout the semester. The dynamics of the show are pushed to a

new level, from the quality of the actual performances to the innovative nature of each show’s theme and backdrop to the efficiency of details such as

advertising and sponsors. In the Spring of 2008, AIR brought this cultural program back to its original location, The State Theater of New Jersey. Learning

from the mistakes of older boards and from last semester itself, AIR is now ready to put on a show of even greater magnitude through its students, by

using funds more efficiently, and creating even a greater awareness for our charity, SOS Children’s Villages International. AIR has prided itself in giving

back to the community through each of these showcases. Once a year, the show’s profits benefit a charity. In the past, charities such as UNICEF, Asha for

Education, Sankara Eye Foundation, Heifer International, Sachin Shah Cares Foundation, Not For Sale, Charity: Water, and Vibha have in total received

over $60,000 in donations because of this event. Never an organization to rest on its laurels, this year AIR aims to push the bar even further and spread

the knowledge of our culture and ethnicity to even more individuals in and out of the South Asian and Rutgers community. Due to COVID-19 we are

expecting a much larger audience because we were unable to have the AIR Show last year. We would expect to have 350 people.

Date of Event

February 2022, date to be decided

Location of Event

Nicholas Music Center

Admission Charge for RU Student

$10

Admission Charge for Non-RU Guest

$12

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

We have not yet sent out co-sponsorship request. But we are working on it at the moment.

Amount Fundraised

We have not fundraised for AIR Show yet.

Room Rental/Equipment

$20,000

Entertainment

$5,000

Honorarium

$35,000

Cultural Food

$0

Food

$0

Supplies/Materials

$150

Security

$200

Costumes/Props

$0

Other

$0

Total Cost (excluding security)

$60,200

Room Rental/Equipment

We will need to rent out Nicholas Music Center for the entire day of the AIR Show, as well as use all of their state equipment including lights, sounds,

projector and much more.

Entertainment

We will need to hire a DJ who will bring his own equipment and lighting equipment.

Honorarium

We are looking into brining a well known South Asian artist to perform at the end of the AIR Show event. Some artists we are looking into right now

include Jay Sean and Mickey Singh.

Cultural Food

We will not have food at this event.

Food

We will not have food at this event.

Supplies/Materials

We will need folders, printing money for itineraries, lanyards, tape, and pens.

Security

We will have security at the door.

Add an Attachment

Costumes/Props

We will not use costumes/props.

Other

n/a

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

n/a

What distinguishes this event from other events on campus and other events you hold during the semester?

Every semester, AIR organizes the largest South Asian cultural event on campus, showcasing the talents and hard work of our very own Rutgers students

to the community, which they are so proud to be a part of. This event is held in honor of two of the most integral holidays in Indian culture – Diwali and

Holi.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We will use the Rutgers Event Pass to keep track of attendance at AIR Show.

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

There is no additional information. If you have any other questions or concerns please do not hesitate to reach out to me!

Taiwanese American Student Association

Organization Name

Taiwanese American Student Association

SABO Account Number

494

Mission of Organization(from your group's constitution)

TASA is a student cultural organization at Rutgers University- New Brunswick. Our goal is to promote, network, and build awareness of Taiwan's culture,

food, and language within the Rutgers community. Highlight of fall semester events include Price is Right (Jeopardy game modeled after Taiwanese 7-

11), and TASA Freestyle (annual talent showcase). In the spring semester, TASA Nightmarket is our pinnacle event, where thousands of Rutgers students

experience how a Taiwanese nightmarket would be like on College Ave.

Name of Contact Person

Brian Liao

Position in Organization

Treasurer

Contact email(must be checked daily)

bl616@rutgers.edu

Organization Advisor

Asian American Cultural Center (aacc@echo.rutgers.edu)

Current Generated Revenue of Organization

8,640.30

Special Event Name

TASA Nightmarket 2022

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

TASA Nightmarket was first brought to Rutgers in 2004. Next spring (2022) will be our 19th Annual Nightmarket. Every year, hundreds of people from

Rutgers and neighboring communities attend the event, with our attendance increasing yearly. The goal of the event is to bring the popular and lively

nightmarkets commonly found in Taiwan to the Rutgers community. Held on an entire street on campus with stands and decorations, we recreate a

Historical Information

traditional Taiwanese night market by serving authentic Taiwanese food and bubble tea, providing fair-like games, and having various kinds of

performances by the many cultural organizations here at Rutgers. We also invite students from other colleges and families from local Chinese schools to

enjoy this event. Through TASA Nightmarket, people are able to learn more about the Taiwanese culture and truly be immersed in a night of Taiwanese

representation.

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

DOWNLOAD FILE

Academic Year(the most recent academic year your event was held)

2019 (most recent in-person)

Attendance (RU Students)

800

Attendance (Non-RU Guests)

300

Location

Morrell Street (College Ave, between Panera and Student Center)

Admission Charge (RU Students/Guests)

Free admission

Co-Sponsorships

Rutgers Alumni Association (RAA), Asian American Cultural Center (AACC), Asian Student Council (ASC), Taiwanese Association of America - New Jersey

(TAANJ), Sunmerry Bakery, Gong Cha, Taiwan Tasty, Vietnamese Student Association, Chinese Student Organization, Rutgers Cantonese Club, Korean

Student Association, Rutgers Association of Philippine Students

Advertising

417.73

Room Rental/Equipment

2194.87

Entertainment

0

Honorarium

0

Cultural Food

4663.73

Food

0

Supplies/Materials

1943.63

Security (NOTE: this is funded from a separate pool of money but is useful for our planning purposes)

0

Costumes/Props

0

Other

133.59

TOTAL COST (excluding security)

9219.96

Advertising

Snapchat geo filters and tshirts

Room Rental/Equipment

Morrell street rental, electrician fees, and Ksound Lighting (sound and lighting) set up

Entertainment

N/A

Honorarium

N/A

Cultural Food

Approved catering from: Gong Cha (bubble tea), Sunmerry (asian bakery), Noodle Plus, Taiwan Tasty, Kam Man

Food

Current Budget

N/A

Supplies/Materials

Paint, felt for banner, tablecloths, light decorations, home depot wood and equipment, tents, cardboard poster decorations, game materials

Costumes/Props

N/A

Other

U-Haul rental for transportation of supplies

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

DOWNLOAD FILE

Expected Attendance (RU Students)

900

Expected Attendance (Non-RU Guests)

350

Please provide a justification for your expected attendance(include as much historical data as possible).

Nightmarket is TASA's largest event of the year, and expected attendance is extrapolated from past Nightmarkets. Since the event is open to Rutgers

students and members of the community, it is challenging to estimate attendance. However, due to the COVID-19 pandemic, students from the class of

2023 through 2025 have not been able to experience an in-person Nightmarket; thus, we expect an increased amount of participants compared to

previous years. TASA's general interest meetings have also seen an increase in participants, and our event attendance regularly exceeds 100 members.

Date of Event

4/8/2022

Location of Event

Morrell Street (College Ave between Panera and Student Center)

Admission Charge for RU Student

Free Admission

Admission Charge for Non-RU Guest

Free Admission

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

Rutgers Alumni Association (RAA), Asian American Cultural Center (AACC), Asian Student Council (ASC), Taiwanese Association of America - New Jersey

(TAANJ), Sunmerry Bakery, Gong Cha, Taiwan Tasty, Veitnamese Student Association, Chinese Student Organization, Rutgers Cantonese Club, Korean

Student Association, Rutgers Association of Philippine Students

Amount Fundraised

0

Room Rental/Equipment

3500

Entertainment

4000

Honorarium

0

Cultural Food

12000

Food

0

Supplies/Materials

3000

Security

0

Costumes/Props

0

Other

1150

Total Cost (excluding security)

23650

Final Questions

Room Rental/Equipment

Morrell Street Site Rental, Raindate Cancellation Fees, Electrician Fees, Microphones, Performance Stage Setup, Lights and Lanterns for Booths.

Entertainment

Ksound Lighting Setup for Stage (also provides sound system), Nightmarket Games and Materials

Honorarium

N/A

Cultural Food

Culturally authentic food catering from: Gong Cha (Bubble Tea), Sunmerry (Asian Bakery), Noodle Plus, Taiwan Tasty, King's Joint, Edison Noodle House,

Meet Fresh (Bubble Tea)

Food

N/A

Supplies/Materials

Wood and Equipment for Games Booths, Decorative Lights, Game Materials, Tents, Paint and Felt for Banners, Decorations, Photo Booth Set Up, Polaroid

Film

Security

N/A

Costumes/Props

N/A

Other

U-Haul rental for transportation of supplies, Advertisements, Flyers, Snapchat Geofilter, T-shirts

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

DOWNLOAD FILE

What distinguishes this event from other events on campus and other events you hold during the semester?

TASA Nightmarket is unique in that it provides an opportunity for the Rutgers and New Brunswick community to be fully submerged in a culturally

oriented representation of Taiwan. Nightmarket brings the energy and cultural accuracy of the real social nightlife of Taiwan onto campus. It

distinguishes itself from the crowd by providing xiaochi ( small eats), which replicate how Taiwanese people enjoy each other’s company and leisure

time. Over 1000 people attend this annual event and it attracts people of all ages from toddlers to grandparents. It allows the younger generation to

experience the social life of their cultural heritage and the older generation to reminiscence on their nights spent in traditional nightmarkets in Taiwan.

Add an Attachment

The event not only entices the present Asian community but it also invites everyone regardless of cultural background to a night of cultural appreciation.

TASA believes that Nightmarket is the epitome of Taiwanese representation as it dominates such an important role in the social scene in Taiwan.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We will implement Event Pass to track attending Rutgers Students at Nightmarket. However, due to the open nature of the event, total attendance will be

estimated based on our resource usage such as food consumption and games played.

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

TASA Nightmarket was also funded in Spring 2021 but was held virtually, and thus expenses of Nightmarket 2021 are not a good representation of 2022

Nightmarket expenses. Historical information is based on Spring 2019 Nightmarket. TASA Nightmarket has been consistently funded by RUSA Allocations

for over a decade and we have archives and attendance records from previous Nightmarkets.

West Indian Student Association

Organization Name

West Indian Student Organization

SABO Account Number

357

Mission of Organization(from your group's constitution)

To promote greater understanding between the U.S. and the Caribbean region,and its different cultures, by focusing on the concerns of the Caribbean

people both in the Caribbean and in the U.S.A. This organization will have a special responsibility in catering to the concerns of the Caribbean students at

Rutgers University. It will focus on introducing aspects of Caribbean culture to the University so that it may build a connection between both Caribbean

students and other student groups at Rutgers University. This organization works to build cultural awareness and to pursue all meaningful activities

necessary to the achieve all of the above.

Name of Contact Person

Suhaila Still

Position in Organization

Treasurer

Contact email(must be checked daily)

suhaila100@gmail.com

Organization Advisor

Phil Chambers (phillip.chambers@rutgers.edu)

Current Generated Revenue of Organization

$7,481.72

Special Event Name

Caribbean Day

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

Caribbean Day is a day geared towards all students as a way to acknowledge, understand, and celebrate the Caribbean Culture. In previous years, we

have used this day to showcase different Caribbean artists by allowing them to perform, as well as hosting a fashion show where Rutgers students have

Historical Information

Current Budget

the chance to model Caribbean clothing. Not only that, but last year we engaged more with our crowd by including some cultural lessons throughout the

celebration by stating facts about the Caribbean. This event strongly ties in with our mission statement because it provides a way for us to connect with

our Caribbean people on a larger scale by allowing us to show our appreciation to the culture with a fun and knowledgeable experience. This past spring

we celebrated the 40th annual Caribbean day.

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

DOWNLOAD FILE

Academic Year(the most recent academic year your event was held)

2019

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

n/a

Expected Attendance (RU Students)

1000

Expected Attendance (Non-RU Guests)

1450

Please provide a justification for your expected attendance(include as much historical data as possible).

In 2019, we had an expected attendance of 1450 people.

Date of Event

4/23/2022

Location of Event

Denier Park

Admission Charge for RU Student

$5

Admission Charge for Non-RU Guest

$7

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

N/A

Amount Fundraised

0

Room Rental/Equipment

3,000

Entertainment

20,000

Honorarium

0

Cultural Food

3000

Food

0

Supplies/Materials

200

Security

10,000

Costumes/Props

0

Other

0

Total Cost (excluding security)

28,000

Room Rental/Equipment

Stage, speakers, park rental, microphones

Final Questions

Entertainment

DJs and headlining artists

Honorarium

0

Cultural Food

Food trucks and catered foods

Food

0

Supplies/Materials

flyers and decorations

Security

RUPD

Costumes/Props

0

Other

0

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

n/a

What distinguishes this event from other events on campus and other events you hold during the semester?

Caribbean Day is our biggest event of the year in order to help Rutgers students learn more about and appreciate Caribbean countries. This event allows

us to showcase our culture and connect with other Caribbean students.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

Rutgers Event Pass

Add an Attachment

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

N/A

RU Natya

Organization Name

RU Natya

SABO Account Number

1125

Mission of Organization(from your group's constitution)

RU Natya aims to promote the ancient art of Indian Classical dance through participating in shows and competitions at Rutgers as well as throughout the

nation. With passion, tradition, and dedication, Natya hopes to continue preserving the integrity of the Indian classical arts by showcasing the talent that

exists within the Rutgers community.

Name of Contact Person

Neeharika Patibanda, Nila Uthirasamy

Position in Organization

Co-captains

Contact email(must be checked daily)

np673@scarletmail.rutgers.edu

Organization Advisor

Laura Christiansen (laura.christiansen@rutgers.edu)

Current Generated Revenue of Organization

1092

Special Event Name

Laasya 2022

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

RU Natya is the competitive Indian classical dance team at Rutgers University. Since being founded in 2008, Natya has continued to bring together

various forms of Indian classical dance to university, state, and national audiences. After 11 award-winning performances and a feature in the New York

Times, we now have the phenomenal opportunity to host a national Indian classical dance competition, named “Laasya 2022” in the Spring of 2022. RU

Natya was presented with the opportunity to host Laasya 2022 after taking home the first place trophy at Laasya 2021 this past spring, which was hosted

Historical Information

Current Budget

by UC Berkeley. We are incredibly honored to host this prestigious celebration of the Indian fine arts. This event has traveled from college to college for

the past 11 years, and we are honored to continue the tradition of it being hosted by the previous year’s champions. We are bringing Laasya 2022 to

Rutgers in order to continue to celebrate and spread awareness of Indian classical dance. Ten teams, from colleges across the nation, will be selected to

spend a weekend in New Brunswick to compete at Laasya 2022 after submitting an application. The competition schedule is broken down into 1) a Friday

mixer where teams are able to socialize, determine show order, and rehearse for show day and 2) the Saturday competition event. As hosts, it is our

responsibility and honor to ensure that teams are provided with the food, lodging, practice spaces, and transportation they need to be prepared and

excited to compete at Rutgers. After spending the last 12 years traveling to competitions, we look forward to imparting the same hospitality that we have

had the pleasure of receiving from other host teams. This incredible opportunity also gives us the chance to celebrate and spread awareness about

centuries worth of Indian tradition and culture to the Rutgers/Central Jersey community. Most importantly, we are proud to take part in this historic

moment to be able to host the first national Indian dance competition in Rutgers history! \*\* We have attached a video recording of an award winning

performance by RU Natya at a past Laasya competition, that took place at the University of Washington-Seattle in 2019. This video will show the typical

environment of a dance competition and what is required in terms of stage space, lighting, and sound for teams. \*\* LINK: https://youtu.be/iSmQ7DPj5hM

\*\* We have also attached an estimated budget of our expenditures\*\* Thank you for your consideration!!

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

DOWNLOAD FILE

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

n/a

Expected Attendance (RU Students)

200

Expected Attendance (Non-RU Guests)

250

Please provide a justification for your expected attendance(include as much historical data as possible).

Non-RU guests include dance teams, which would total to an estimated 150 people. We are expecting a larger turnout from the South Asian community

of Central Jersey. In 2019, Laasya 2019 had around 500 guests. We are also expecting a turnout from friends and family of competing teams and RU

students that are involved in planning the event. We have reached out to 20+ organizations on campus and have received an overwhelmingly positive

response.

Date of Event

March 6th, 2019

Location of Event

Nicholas Music Hall or New Brunswick Performing Arts Center (NBPAC)

Admission Charge for RU Student

7

Admission Charge for Non-RU Guest

10

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

in the process of contacting various south asian organizations

Amount Fundraised

1000

Room Rental/Equipment

4550

Entertainment

1800

Honorarium

n/a

Cultural Food

1000

Food

2500

Supplies/Materials

1000

Security

tbd based on venue

Costumes/Props

0

Other

8350

Total Cost (excluding security)

Final Questions

19150

Room Rental/Equipment

Rental fees for Nicholas Music Hall or NBPAC, rental fees for Mixer venue. fees for rehearsal room and dressing room.

Entertainment

sound and lighting systems, DJ fees.

Honorarium

n/a

Cultural Food

Traditional Indian food/snacks.

Food

We hope to use caterers from the New Brunswick area. We need to provide 4 meals and water for the 8-10 teams that will be joining for competition

weekend.

Supplies/Materials

videographer/photographer cost. decorations for stage setup.

Security

tbd based on venue

Costumes/Props

0

Other

This includes merchandise that is gifted to the teams, a tradition of dance competitions. This also includes hotel reservations for the teams, and gas

reimbursement for Rutgers students who volunteer to transport teams during competition weekend. Additionally, this includes advertising costs in the

form of Flyers+print media and Facebook marketing posts.

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

DOWNLOAD FILE

What distinguishes this event from other events on campus and other events you hold during the semester?

Add an Attachment

While RU Natya has traveled to many other competitions within the last 11 years and has performed at various on campus events, we have not had the

opportunity to host a dance competition at Rutgers University. This event is special as it not only allows other teams to travel to New Brunswick and

showcase their talents but also gives the Rutgers community an opportunity to celebrate Indian Classical fine arts.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We will keep track of Rutgers using the Rutgers Event Pass. In general, attendance will be kept track of using ticket sales.

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

n/a

Muslim Student Organization

Organization Name

Muslim Student Association

SABO Account Number

568

Mission of Organization(from your group's constitution)

The purpose of the RU-MSA will be to provide all members of the Rutgers Community with an understanding of Islam according to the Qur’an and the

practices of the beloved Prophet Muhammad (peace and blessings of Allah be upon him). The RU-MSA is committed to the unity of all Muslims standing

under the banner of “There is no God but Allah and Muhammad is His final messenger.”

Name of Contact Person

Adam Rana

Position in Organization

Treasurer

Contact email(must be checked daily)

ru.msa.treasurer@gmail.com

Organization Advisor

Kerri Willson (k.willson@echo.rutgers.edu)

Current Generated Revenue of Organization

$7,209.53

Special Event Name

Islam Awareness Week (IAW)

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

The Rutgers University Muslim Student Association has held this event for over a decade. However, in 2020, it was cancelled due to COVID and in 2021, it

was held online. This upcoming year though, we are beyond excited to hopefully host an in-person Islam Awareness Week (IAW) once again. Since it was

founded, our event has steadily grown in success and popularity by the Rutgers community. Every year, thousands of students visit the tent over the

course of the week, many inquiring and looking for answers to learn what Islam is truly about and educate themselves about it first-hand. The program

Historical Information

consists of informational literatures, academic speakers, educational games and various other activities, including community service programs that

foster a sense the community, tolerance, and understanding we strive for. Its outline has generally remained the same due to its enormous success, but

we have continued to improve the reach and scope of the event to better achieve its purpose. In addition, we include breakfast, lunch, dinner, and

interactive activities to highlight Muslim culture and tradition. We have many volunteers who are stationed at the iconic white tent throughout the week,

answering any questions, concerns, and listening to people’s opinion and beliefs. This event provides a venue to facilitate dialogue between Rutgers

students about academic and religious concepts. In conclusion, it has received much coverage from within the Rutgers community and is the pride of our

MSA. This event stands as a symbol of what Rutgers University is about: a venue where students of all walks of life can come together to learn from each

other, and to truly understand each other. Last school year (2020), we had a replacement of IAW for the online year over Zoom on three nights of the

same week. They were all watch-party streams of a three-part Islam Awareness Movie (IAM), meaning we had parts 1, 2, and 3. We invited speakers to

discuss a variety of Islamic topics and followed the lives of three distinctive young Muslims from different backgrounds in which they openly talked about

their relationship with Islam and their experiences growing up as an American Muslim or joining the faith after their childhood. Of course, this year we

plan to go back to our regularly scheduled in-person IAW program.

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

DOWNLOAD FILE

Academic Year(the most recent academic year your event was held)

2018-2019 (in-person)

Attendance (RU Students)

Over 500 each day

Attendance (Non-RU Guests)

About 100 each day

Location

Brower Commons

Admission Charge (RU Students/Guests)

$0

Co-Sponsorships

Muhsen, Islamic Society of Central Jersey, New Brunswick Islamic Center, Muslim Center of Middlesex County

Advertising

$730.70

Room Rental/Equipment

$5035.50

Honorarium

$600

Cultural Food

$3900

Food

$2052.34

Supplies/Materials

$3718.54

Security (NOTE: this is funded from a separate pool of money but is useful for our planning purposes)

$1500

Other

$134.19

TOTAL COST (excluding security)

$16171.27

Advertising

$159.00 - Flyers, $50.24 - Extra Large Indoor Banner, $74.22 - Extra Large Outdoor Banner, $78.98 - 10 Large Indoor banners, $80.99 - Full Page Flyers,

$69.98 - Postcards, $35.82 - Banner, $100.00 – Promo Video, TOTAL (+tax and shipping): $730.70

Room Rental/Equipment

$3308.50 - Tent rental from Miller's Rental, $1727.00 - Facilities from Maruxa's, TOTAL: $5035.50

Honorarium

Kaiser Aslam $300, Farhan Siddiqi $300 , TOTAL: $600

Cultural Food

$812.50 - Dinner 1 (140 Turkey Subs, 140 Roast Beef Subs, 20 Chicken Cheese steaks), $812.50 - Dinner 2 (63 Plain Pizza’s, 500 wings hot and mild),

$975.00 - Dinner 3 (140 Chicken Cheese steak, 140 Beef Cheesesteak, 20 Eggplant Parm), $1300.00 - Dinner 4 (Gyro 10 trays, Chicken over Rice 10 trays,

Falafel 1⁄2 tray), TOTAL: $3900

Food

$273.46 - Utensils, setup, and display (forks, spoons, knives, trays, plates, cups, etc), $258.27 - Breakfast (bagels, donuts, muins, cream cheese, granola

bars, etc), $634.16 - Lunch (hamburger patties, bread and burger buns, cheese, etc), $918.45 - Snacks and Drinks (Pepsi, water, cookies, chips, cupcakes,

etc), TOTAL: $2052.34

Current Budget

Supplies/Materials

$1082.82 - Lights, Drapes, Floral accents, $1702.05 - Turf + Outdoor decorations (baskets, flowers, lawn decorations), $467.90 - Table Decorations

(tablecloths, tealights, table signs, etc), $465.77 - Construction materials (plywood for facade, nails and hinges, paint and brushes, plywood for

chalkboard, etc), TOTAL: $3718.54

Other

$134.19 - Henna, Hijab, calligraphy activities

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

n/a

Expected Attendance (RU Students)

500 per day, which is over 2000 for the week

Expected Attendance (Non-RU Guests)

around 100-150 per day, which is 400-600 for the week

Please provide a justification for your expected attendance(include as much historical data as possible).

The Muslim Student Association has hosted this event at Rutgers for over a decade. Attendance has grown exponentially in the Muslim community at

Rutgers as well as the Rutgers community at large. Our goal is to engage as many people as possible and our past years’ attendance has shown an

increasing amount of engagement, so we hope to see this growth continue as we return back to campus.

Date of Event

March 28th, 2022 - March 31st, 2022

Location of Event

Brower Commons

Admission Charge for RU Student

$0

Admission Charge for Non-RU Guest

$0

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

Ahlul Bayt Student Association (ABSA), Jumu’ah (Rutgers), Rutgers United Muslim Relief (UMR), Muslim Public Relations Council (MPRC)

Amount Fundraised

$0 as of now

Room Rental/Equipment

$5500

Entertainment

$800

Honorarium

$2000

Cultural Food

$4000

Food

$2200

Supplies/Materials

$4000

Security

$1500

Costumes/Props

$0

Other

$2000

Total Cost (excluding security)

$20500

Room Rental/Equipment

$3500- Miller’s Tent, $2000- Rutgers Facilities (Maruxa’s), TOTAL: $5,500

Entertainment

$200- Day 1 entertainment, $200- Day 2 Activity, $200- Day 3 Activity, $200- Day 4 Activity, TOTAL: $800

Final Questions

Honorarium

$500- Day 1 Speaker ,$500- Day 2 Speaker, $500- Day 3 Speaker, $500- Day 4 Keynote Speaker TOTAL: $2,000

Cultural Food

(From Douglass): $1000- Night 1 Dinner, $1000- Night 2 Dinner, $1000- Night 3 Dinner, $1000- Night 4 Dinner, TOTAL: $4000

Food

$250- Utensils, setup, and display (forks, spoons, knives, trays, plates, cups, etc), $300- Breakfast (bagels, donuts, muffins, cream cheese, granola bars,

etc), $700- Lunch (hamburger patties, bread and burger buns, cheese, etc), $950- snacks and drinks (Pepsi, water, cookies, chips, cupcakes, etc), TOTAL:

$2200

Supplies/Materials

$1500- Lights and Walls, $1500- Turf & Outdoor Decorations, $500- Tables, $500- Outer façade construction, TOTAL: $4000

Security

$500 for 3 nights (fourth night team sleeps there), TOTAL: $1500

Costumes/Props

$0

Other

4 Days of community service, $500 a day, TOTAL: $2000

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

n/a

What distinguishes this event from other events on campus and other events you hold during the semester?

This event is meant for the MSA community members to focus not only educating ourselves further, but creating a pathway to diminish any negative

connotations the larger community may have from their personal experiences or anything they’ve learned from the media. We want people to ask

questions freely so they can feel welcomed in the Muslim community, even if they are not Muslim, and meet the fellow students at Rutgers University

who are Muslim. We want to celebrate our diversity and inspire others to celebrate their own diverse backgrounds, while at the same time giving back to

the community. IAW is the highlight event of the year for us and the pride and joy of our MSA.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We plan on tracking our interactions through having a Google Form this year if we can not use the Rutgers Event Pass. We ideally will want to use Rutgers

Event Pass as long as it is open to non-RU students as well, or maybe use the Rutgers Event Pass along with a Google Form with a quick sign-in non-RU

Add an Attachment

students.

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

N/A

Black Students Union

Organization Name

Black Students Union

SABO Account Number

025

Mission of Organization(from your group's constitution)

The purpose of this organization shall be to reach out to Black students, in order to give them an atmosphere in which they can express their concerns,

grievances, and suggestions regarding problems in society-at-large. As well, we aim to promote unity between Rutgers' minority organizations in order to

inspire a social and cultural awareness that will improve relations within and surrounding the Rutgers community

Name of Contact Person

Mal Mehari

Position in Organization

Treasurer

Contact email(must be checked daily)

msm336@scarletmail.rutgers.edu

Organization Advisor

Phil Chambers (phillip.chambers@rutgers.edu)

Current Generated Revenue of Organization

3,933.28

Special Event Name

Unity Day

Please provide a detailed explanation of your event's purpose and how it connects with your organization's mission, along with the

history of the event.

Unity Day is an important event not only for our organization, but also for the Rutgers community specifically the students on our campus. Every year the

Black Student Union hosts Unity Day in order to have one day in which various organizations, clubs, and members of the Rutgers community can come

together and really get to know each other and just enjoy each other's company. Unity Day allows our students to unite our cultures in a way that we do

not get to on a regular basis. It is very important, especially during these times that we are in for students to feel comfortable at their university,

Historical Information

celebrating themselves and their culture and Unity Day is the perfect opportunity for them to do that. My parents both went to Rutgers, it is where they

met, and they constantly tell me stories of how much fun that they had at events at the university, specifically Unity Day and how it was just a great time

for students to socialize and celebrate one another. Unity Day plays a major role in the student experience and it is one of the events that our students

look forward to every year. It is extremely important that we hold Unity Day in the Spring 2022 semester and make it better then it has ever been before.

This would also be our 46th annual Unity Day

If you would like to attach any additional materials related to your event (i.e. pictures, flyers, presentations, etc.) that will assist the

Allocations Board in understanding your event, please attach them here.

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Academic Year(the most recent academic year your event was held)

2021

Attendance (RU Students)

250

Attendance (Non-RU Guests)

50

Location

Zoom

Admission Charge (RU Students/Guests)

free

Room Rental/Equipment

0

Entertainment

30000

Cultural Food

0

Food

0

Supplies/Materials

Current Budget

0

Security (NOTE: this is funded from a separate pool of money but is useful for our planning purposes)

0

TOTAL COST (excluding security)

30000

Advertising

none needed

Room Rental/Equipment

none needed event held virtually

Entertainment

We would still need money to pay for a headliner, host, and DJ.

Cultural Food

not needed

Food

not needed

Supplies/Materials

not needed

Costumes/Props

not needed

If you have any files relevant to the performance of your Special Event either last year or years before, please attach them here. The more

information we have about the history of your program, the more accurately we can fund your program.

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Expected Attendance (RU Students)

650

Expected Attendance (Non-RU Guests)

150

Please provide a justification for your expected attendance(include as much historical data as possible).

In the past, there have been large crowds for Unity Day, some years ranging from 600-900 people. In 2019 there were at least 900 people in attendance, I

would expect a bit less but not too many less.

Date of Event

April 9, 2021

Location of Event

Deiner Park

Admission Charge for RU Student

0

Admission Charge for Non-RU Guest

0

Co-Sponsorships (any groups that are giving money or otherwise assisting in putting on the event)

n/a

Amount Fundraised

n/a as of right now

Room Rental/Equipment

3000

Entertainment

20000

Honorarium

0

Cultural Food

200

Food

100

Supplies/Materials

600

Security

9000

Costumes/Props

0

Other

1500

Total Cost (excluding security)

25300

Room Rental/Equipment

We need money to put up a stage for our performers to perform on, as well as a sound system so that their sound can project to the whole audience.

Entertainment

The headliners we are envisioning for this event all seem to bee close to the 20,000 range includind a host and the Dj that we need. This event means so

much to so many students and especially after missing out on two years of college experience we want it to be special.

Honorarium

n/a

Cultural Food

We hope for this years food truck to be the 2 Much Sauce Truck Students will be ticketed and be able to bring at least one friend who is not a Rutgers

University student to be able to immerse into Rutgers unique black community

Food

Money for Food and Beverages

Supplies/Materials

This money would go toward decorations, to make sure that our event looks as nice as it possibly can and really expresses our culture.

Security

In order to provide safety and security for all attending the event

Costumes/Props

Add an Attachment

n/a

Other

Environmental breakdown

If you have any spreadsheets or other financial information that you feel further clarifies the funding requirements for your event please

include them here.

n/a

What distinguishes this event from other events on campus and other events you hold during the semester?

Unity Day is a very exciting event that students look forward to all year because they get to see various performances, shop with vendors, and really

socialize outside of the classroom. I think Unity Day distinguishes itself from out other events because students whether they are incoming freshmen or

departing seniors all look forward to it and it is such a social and fun event.

How do you keep track of attendance?(we suggest that organizations on campus use Rutgers Event Pass, especially for Special Events as

it helps us provide more accurate funding. If your event is going to be remote you may use other means of attendance taking).

We could use Rutgers Event Pass or Eventbrite

Is there any additional information you can provide to further inform the Allocations Board about the function and importance of your

event that has not been included earlier?

Unity Day is exciting for all students, but is specifically students of color because of how much of a role it has played in our history at Rutgers. This day

means a lot to a lot of students and we are all truly upset that we had to miss out on it the past spring semesters due to COVID.